

# Performance Business Design Business Principles

## **1. We Put Our Client's Interest First**

At Performance Business Design, we succeed when our clients succeed.

## **2. Our Assets Are Our Knowledge and Reputation**

Performance Business Design stays abreast of the latest changes in management, business strategy and technology.

## **3. Our Goal Is To Increase Client Profits**

In an economic era marked by competition and challenging costs, we apply a variety of techniques to attain this goal.

## **4. We Take Great Pride In Our Professionalism**

While our knowledge and application are cutting-edge, our service remains bedded in tradition.

## **5. We Stress Creativity and Imagination**

We combine out-of-the-box thinking with borrowing ideas from diverse industries.

## **6. We Stress Collaboration With the Client**

Performance Business Design combines the client's knowledge of his business with our experience understanding how great firms become that way.

## **7. We Consider Our Size an Asset**

We are small enough to maintain the loyalty and intimacy to work with businesses of any size.

## **8. We Strive to Anticipate the Changing Needs of Our Clients**

In an era marked by rapid change, we strive to keep the client apprised of the best-of-class methods.

## **9. Confidentiality is of Prime Importance to Us**

To breach a confidence or confidential information is unthinkable.

12 Intervale Road, Dudley MA 01571

83 Walnut Street, Winchester MA 01890

Phone: 617-968-0627

E-mail: [emerald@performancebusinessdesign.com](mailto:emerald@performancebusinessdesign.com)

