



RETURN ON INVESTMENT FOR DOOR SYSTEMS INC. WORKING WITH PERFORMANCE BUSINESS DESIGN

YOUR REVENUES	<i>Benefit</i>	\$45,000	\$75,000	\$100,000	\$150,000	\$200,000	\$300,000	\$500,000	\$750,000
Revenue increase from implementing these PBD strategies:									
Your Mission Statements are Impressive	2%	\$900	\$1,500	\$2,000	\$3,000	\$4,000	\$6,000	\$10,000	\$15,000
Your Marketing Plan Excites Everyone	3%	1,350	2,250	3,000	4,500	6,000	9,000	15,000	22,500
You Expand Your Business	5%	<u>2,250</u>	<u>3,750</u>	<u>5,000</u>	<u>7,500</u>	<u>10,000</u>	<u>15,000</u>	<u>25,000</u>	<u>37,500</u>
PRO-FORMA REVENUES	10%	<u>49,500</u>	<u>82,500</u>	<u>110,000</u>	<u>165,000</u>	<u>220,000</u>	<u>330,000</u>	<u>550,000</u>	<u>825,000</u>
YOUR COSTS	70%	\$31,500	\$52,500	\$70,000	\$105,000	\$140,000	\$210,000	\$350,000	\$525,000
Cost decrease from implementing these PBD strategies:									
	0%	-	-	-	-	-	-	-	\$0
	0%	-	-	-	-	-	-	-	-
	<u>0%</u>	-	-	-	-	-	-	-	-
PRO-FORMA COSTS	0%	31,500	52,500	70,000	105,000	140,000	210,000	350,000	525,000
PRO-FORMA PROFIT		<u>18,000</u>	<u>30,000</u>	<u>40,000</u>	<u>60,000</u>	<u>80,000</u>	<u>120,000</u>	<u>200,000</u>	<u>300,000</u>
Original Profit		13,500	22,500	30,000	45,000	60,000	90,000	150,000	225,000
Benefit from working with PBD		<u>\$4,500</u>	<u>\$7,500</u>	<u>\$10,000</u>	<u>\$15,000</u>	<u>\$20,000</u>	<u>\$30,000</u>	<u>\$50,000</u>	<u>\$75,000</u>
Performance Business Design Fees:									
Your Mission Statements are Impressive		1,350	1,350	1,350	1,350	1,350	1,350	1,350	1,350
Your Marketing Plan Excites Everyone		2,400	2,400	2,400	2,400	2,400	2,400	2,400	2,400
You Expand Your Business		<u>1,200</u>	<u>1,200</u>	<u>1,200</u>	<u>1,200</u>	<u>1,200</u>	<u>1,200</u>	<u>1,200</u>	<u>1,200</u>
Total Fees to PBD		4,950	4,950	4,950	4,950	4,950	4,950	4,950	4,950
Return on Investment Over 2 Years		<u>82%</u>	<u>200%</u>	<u>300%</u>	<u>500%</u>	<u>700%</u>	<u>1100%</u>	<u>1900%</u>	<u>2900%</u>
Payback Period (months)		13	8	6	4	3	2	1	1

NOTES:

"PBD" represent Performance Business Design

Prices are subject to change. A formal quote will be made only by presentation.

All numbers shown above are estimates and cannot be guaranteed.