



RETURN ON INVESTMENT FOR BOUSQUET APPRAISAL SERVICE WORKING WITH PERFORMANCE BUSINESS DESIGN

YOUR REVENUES	<i>Benefit</i>	\$ 20,000	\$ 30,000	\$45,000	\$75,000	\$100,000	\$150,000	\$200,000	\$300,000
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Revenue increase from implementing these PBD strategies:

Your Mission Statements are Impressive	3%	\$600	\$900	\$1,350	\$2,250	\$3,000	\$4,500	\$6,000	\$9,000
Your Marketing Plan Excites Everyone	4%	\$800	\$1,200	1,800	3,000	4,000	6,000	8,000	12,000
Your Social Media Campaign Shines	3%	\$600	\$900	1,350	2,250	3,000	4,500	6,000	9,000
PRO-FORMA REVENUES	10%	22,000	33,000	49,500	82,500	110,000	165,000	220,000	330,000

YOUR COSTS	50%	10,000	15,000	\$22,500	\$37,500	\$50,000	\$75,000	\$100,000	\$150,000
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Cost decrease from implementing these PBD strategies:

	0%			-	-	-	-	-	-
	0%			-	-	-	-	-	-
	<u>0%</u>	\$0	-	-	-	-	-	-	-
PRO-FORMA COSTS	0%	10,000	15,000	22,500	37,500	50,000	75,000	100,000	150,000
PRO-FORMA PROFIT		12,000	18,000	27,000	45,000	60,000	90,000	120,000	180,000

Original Profit		10,000	15,000	22,500	37,500	50,000	75,000	100,000	150,000
Benefit from working with PBD		<u>\$2,000</u>	<u>\$3,000</u>	<u>\$4,500</u>	<u>\$7,500</u>	<u>\$10,000</u>	<u>\$15,000</u>	<u>\$20,000</u>	<u>\$30,000</u>

Performance Business Design Fees:									
Your Mission Statements are Impressive		1,240	1,240	1,240	1,240	1,240	1,240	1,240	1,240
Your Marketing Plan Excites Everyone		2,210	2,210	2,210	2,210	2,210	2,210	2,210	2,210
Your Social Media Campaign Shines		690	690	690	690	690	690	690	690
Total Fees to PBD		4,140	4,140	4,140	4,140	4,140	4,140	4,140	4,140
Return on Investment Over 2 Years		<u>-3%</u>	<u>45%</u>	<u>117%</u>	<u>300%</u>	<u>400%</u>	<u>600%</u>	<u>900%</u>	<u>1300%</u>
Payback Period (months)		25	17	11	7	5	3	2	2

NOTES:

"PBD" represent Performance Business Design

Prices are subject to change. A formal quote will be made only by presentation.

All numbers shown above are estimates and cannot be guaranteed.